LightBoxRE Websites Cookie Notice
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This Cookie Notice describes how LightBox Parent, L.P., and its subsidiaries and affiliates (collectively, "LightBox," "we," "us," and "our"), uses cookies and similar technologies to collect and store information when you visit our websites (collectively, "Websites"), and your choices regarding those cookies. For additional information about how we may collect, use, and disclose personally identifiable information from visitors to our Websites ("you," "your"), and your choices regarding access, use, and changes to your personally identifiable information, please visit our Privacy Policy.

About Cookies:
Cookies are small data files sent by a website and stored on the computer or device at the request of that site. Cookies store information related to your browser to allow us to recognize the browser on return visits to our Websites and to remember your preferences.

We may place both session and persistent cookies on your device. Session cookies typically last for as long as you are using your browser, or the browser session. Persistent cookies will last after you close your browser in accordance with different factors, including your browser configuration and the lifespan of the particular cookie.

Our Websites place first party cookies on your browser, and we also allow third parties to place cookies on your device. The difference between a first party cookie and a third party cookie relates to the party who serves and controls the cookie. A first party cookie is a cookie set by the Websites or domains you are visiting. A third party cookie is set by a domain other than the one you are visiting, operated by a separate company. While we may allow third parties to access the Websites to place these cookies on users' devices, we do not retain control over the information supplied by the cookies, nor do we retain access to that data. This information is controlled by that third party and is subject to their privacy notice.

Cookies are further categorized as follows:
- Strictly necessary, or Essential cookies:Strictly necessary cookies are required to browse our Websites and use certain features. Where applicable, the legal basis for the collection of information through the use of strictly necessary or essential cookies is legitimate interests of us or third party service providers that help us operate the Websites. More information on the balancing test supporting our legitimate interests is available upon request.
- Personalization, or functional cookies: Personalization cookies enable us to store your selections and settings (for example, your country). If you disable these cookies, the functionality of the Websites may be affected. Where applicable, the legal basis for the collection of information through functionality cookies is your consent.
- Analytics and Advertising cookies: Analytics cookies allow us to collect information on how our Websites are used and the nature of our user base. This includes whether a user has visited the Websites before, the overall Website usage, and areas that users

visit most often on the Websites. This allows us to improve the performance of the Websites and your experience. Advertising cookies provide us with some of the same information that we collect from analytics cookies, and also allow us to serve advertising about our services to you that we believe may interest you after you have visited our Websites, and to measure the effectiveness of our advertising. If you disable such cookies you will not receive advertising based on your visits to our Websites. Where applicable, the legal basis for the collection of such information by analytics and advertising cookies is your consent.

Cookie	File	Description	Duration	Additional Information
Strictly Necessary/Essential Cookies				
Cloudflare	_cf_bm	This cookie identifies and mitigates automated traffic from bad bots.	Expires after 30 minutes of inactivity	https://developers.cloudflare.com/fundamentals/get-started/reference/cloudflare-cookies/
Osano	osano_consentmanager	Your consent categorization (e.g., MARKETING: ACCEPT/DENY) as well as when the user's consent expires, and Osano needs to ask for consent again	Browser	https://docs.osano.com/osano-cookies
	osano_consentmanager-expdate	When the user's consent expires, and Osano needs to ask for consent again	Browser	https://docs.osano.com/osano-cookies
	osano_consentmanager_tattles	Essential for the functionality of the cookie consent manager.	Browser	https://docs.osano.com/osano-cookies
Personalization/Functional Cookies				
Google	GoogTrans	Saves current language setting		https://cloud.google.com/translate/data-usage
HotJar	_hjSessionResumed	Set when a session/recording is reconnected to Hotjar servers after a break in connection.	Session	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information

	_hjTLDTest	Allows HotJar to try to determine the most generic cookie path to use, instead of page hostname.	Session	https://help.hotjar.com/hc/en-us/articles/6952777582999
LinkedIn	lang	Used to store language preferences, potentially to serve up content in the stored language.	Session	https://www.linkedin.com/legal/l/cookie-table
Font Awesome	_stripe_mid	Allows the meeting scheduler to function within the website.	Few weeks	https://fontawesome.com/privacy
Font Awesome	_stripe_sid	Allows the meeting scheduler to function within the website.	Few weeks	https://fontawesome.com/privacy
Vimeo	vuid	Used by the Vimeo video player on websites.	Session/Persistent	https://vimeo.com/cookie_policy
Analytics Cookies				
LinkedIn	AnalyticsSyncHistory	Used to store information about the time a sync took place with the lms_analytics cookie	30 days	https://www.linkedin.com/legal/l/cookie-table
Microsoft	_clck	Persists the Clarity User ID and preferences, unique to that site, on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	1 day	https://docs.microsoft.com/en-us/clarity/cookie-list
Microsoft	_clsk	Connects multiple page views by a user	1 day	https://docs.microsoft.com/en-

		into a single Clarity session recording.		us/clarity/cookie-list
Google Analytics	_ga	Associated with Google Universal Analytics to distinguish unique users by assigning a randomly generated number as a client identifier.	2 years	https://business.safety.google/adscookies/
Google Analytics	_ga_0M5QQQL680	Used to persist session state.	2 years	https://business.safety.google/adscookies/
Google Analytics	_gac_gb_UA-139174117-1	The _gac cookie stores campaign information in order to provide Google Ads with a more reliable way to measure the interactions customers have with a business. Shows the length of the period at which a service can store and/or read certain data from your computer by using a cookie, a pixel, an API, cookieless tracking, or other resources.	90 days	https://business.safety.google/adscookies/
Google Analytics	_gac_gb_UA-2418603-5	The _gac cookie stores campaign information in order to provide Google Ads with a more reliable way to measure the interactions customers have with a business. Shows the length of the period at	90 days	https://business.safety.google/adscookies/

		which a service can store and/or read certain data from your computer by using a cookie, a pixel, an API, cookieless tracking, or other resources.		
Google Analytics	_gac_UA-2418603-5	The _gac cookie stores campaign information in order to provide Google Ads with a more reliable way to measure the interactions customers have with a business. Shows the length of the period at which a service can store and/or read certain data from your computer by using a cookie, a pixel, an API, cookieless tracking, or other resources.	90 days	https://business.safety.google/adscookies/
Google Analytics	_gat_gtag_UA_139174117_1	Used to throttle request rate.	1 minute	https://business.safety.google/adscookies/
Google Analytics	_gat_UA-139174117-1	Set by Google Analytics to identity the number of the account or website it relates to.	1 minute	https://business.safety.google/adscookies/
Google Analytics	_gat_UA-2418603-5	Set by Google Analytics to identity the number of the account or website it relates to.	1 minute	https://business.safety.google/adscookies/

Google Analytics	_gcl_gb	Contains campaign related information on the user	90 days	https://business.safety.google/adscookies/
Google Analytics	_gid	Associated with Google Universal Analytics to distinguish unique users by assigning a randomly generated number as a client identifier.	24 hours	https://business.safety.google/adscookies/
Google Analytics	_utma	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	2 years	https://business.safety.google/adscookies/
Google Analytics	_utmb	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics	30 minutes	https://business.safety.google/adscookies/
Google Analytics	_utmc	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	Session	https://business.safety.google/adscookies/

Google Analytics	_utmt	Set by Google Analytics to throttle the request rate for the service - limiting the collection of data on high traffic sites.	10 minutes	https://business.safety.google/adscookies/
Google Analytics	_utmv	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	2 years	https://business.safety.google/adscookies/
Google Analytics	_utmz	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	6 months	https://business.safety.google/adscookies/
HotJar	_hjAbsoluteSessioninProgress	Used to detect the first pageview session of a user.	30 minutes	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
HotJar	_hjCookieTest	This cookie is set by the audience manager of a website in order	Session	https://help.hotjar.com/hc/en-us/articles/115011

		to determine if any additional third-party cookies can be set in the visitor's browser (third-party cookies are used to gather information or track visitor behavior on multiple websites). Third-party cookies are set by a third-party website or company.		789248-Hotjar-Cookie-Information
HotJar	_hjFirstSeen	Identifies a new user's first session	Session	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
HotJar	_hjIncludedInPageviewSample	Set to determine if a user is included in the data sampling defined by your site's pageview limit.	30 minutes	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
HotJar	_hjIncludedInSessionSample	Set to determine if a user is included in the data sampling defined by your site's daily session limit.	30 minutes	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
HotJar	_hjSession_1675368	Holds current session data. Ensures subsequent requests in the session window are attributed to the same session.	30 minutes	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
HotJar	_hjSessionRejected	If present, set to '1' for the duration of a user's session, when Hotjar has rejected the session from connecting to our	Session	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information

		WebSocket due to server overload.		
HotJar	_hjSessionUser_1675368	Set when a user first lands on a page. Persists the Hotjar User ID which is unique to that site. Ensures data from subsequent visits to the same site are attributed to the same user ID.	365 days	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
Marketing				
Microsoft	lidc	Microsoft MSN 1st party Used for showing advertisements.	Browser	https://docs.microsoft.com/en-us/dynamics365/commerce/cookie-compliance
LinkedIn	li_sugr	Used to make a probabilistic match of a user's identity outside the Designated Countries	90 days	https://www.linkedin.com/legal/l/cookie-table
LinkedIn	UserMatchHistory	Used to track visitors so that more relevant ads can be presented based on the visitor's preferences.	30 days	https://www.linkedin.com/legal/l/cookie-table
Pardot	lpv330311	This LPV cookie is set to keep Pardot from tracking multiple page views on a single asset over a 30-minute session. For example, if a visitor reloads a landing page several times over a 30-minute period, this cookie keeps each reload from being	Browser	https://help.salesforce.com/s/articleView?id=sf.pardot_basics_cookies.htm&type=5

		tracked as a page view.		
Pardot	visitor_id330311	Used for tracking purposes.	10 years	https://help.salesforce.com/s/articleView?id=sf.pardot_basics_cookies.htm&type=5
Pardot	visitor_id330311-hash	Used for tracking purposes.	10 years	https://help.salesforce.com/s/articleView?id=sf.pardot_basics_cookies.htm&type=5
Marketo	_mkto_trk	Allows a website to link visitor behavior to the recipient of an email marketing campaign, to measure campaign effectiveness.	2 years	https://documents.marketo.com/legal/cookies/
Facebook	Fr	Contains a browser and user unique ID combination and is used for targeted advertising.	90 days	https://www.facebook.com/policy/cookies/
Google	_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	90 days	https://business.safety.google/adscookies/
Google	_gcl_aw	Used by Google AdSense conversion linker for click information	90 days	https://business.safety.google/adscookies/
Twitter	_twclid	Contains a browser and user unique ID combination and is	30 days	https://help.twitter.com/en/rules-and-policies/twitter-cookies

		used for targeted advertising.		
ZoomInfo	VisitorId	to collect and store information when you interact with services we offer to our partners, such as advertising services or analytics.	2 years	https://www.zoominfo.com/about-zoominfo-cookies